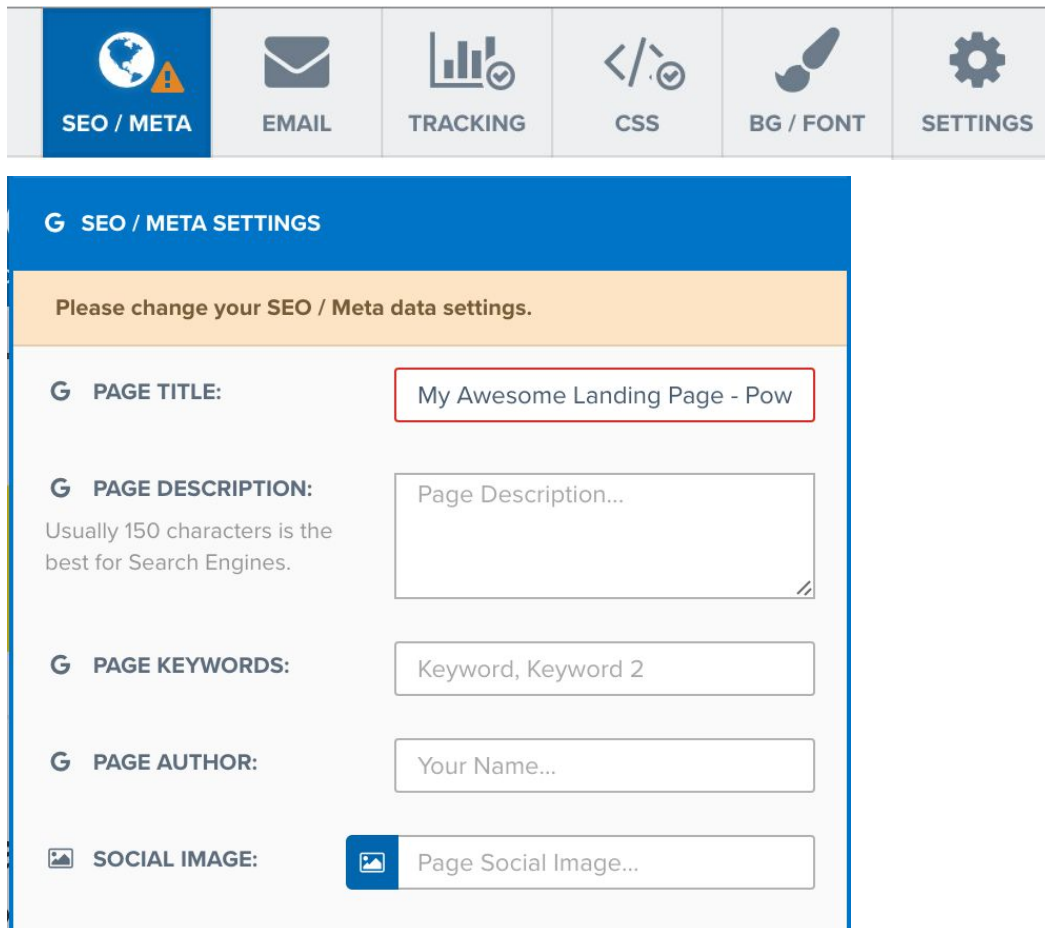


## Critical Steps in EVERY FUNNEL:

<input type="checkbox"/> Update Your Master URL in Settings	<input type="checkbox"/> Set Page URL in Publishing
<input type="checkbox"/> Turn OFF Payment Test Mode	<input type="checkbox"/> Set Page Variation URL on Each page
<input type="checkbox"/> Add Your Favicon	<input type="checkbox"/> Add Your Company Footer
<input type="checkbox"/> Put Your Tracking Codes in	<input type="checkbox"/> Include any disclaimers
<input type="checkbox"/> Integrate Your SMTP (email sender)	<input type="checkbox"/> Credit Any Relevant Sources

## Opt In Funnel Checklist:

- Metadata - Update the Page info to make sure it shows up right on Google, Facebook and other shareable platforms.



**SEO / META**   **EMAIL**   **TRACKING**   **CSS**   **BG / FONT**   **SETTINGS**

### G SEO / META SETTINGS

Please change your SEO / Meta data settings.

**G PAGE TITLE:**

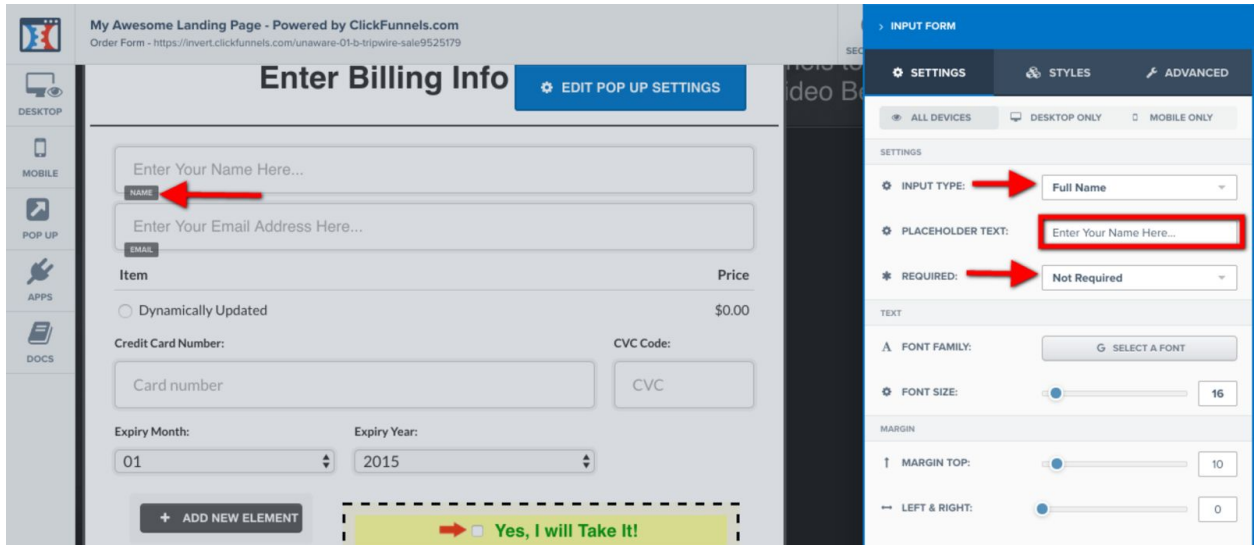
**G PAGE DESCRIPTION:**   
Usually 150 characters is the best for Search Engines.

**G PAGE KEYWORDS:**

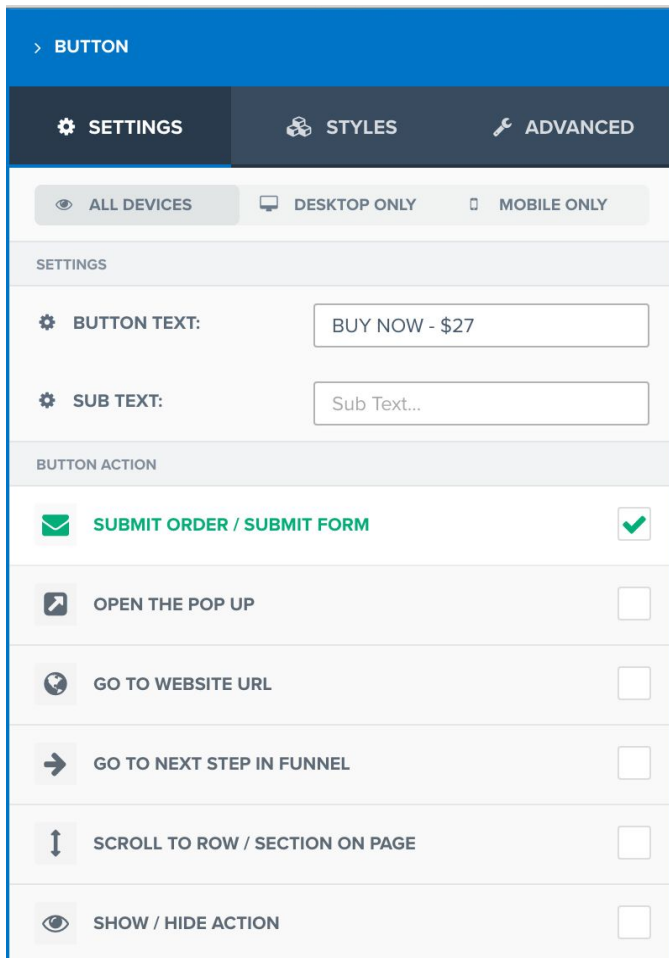
**G PAGE AUTHOR:**

**SOCIAL IMAGE:**

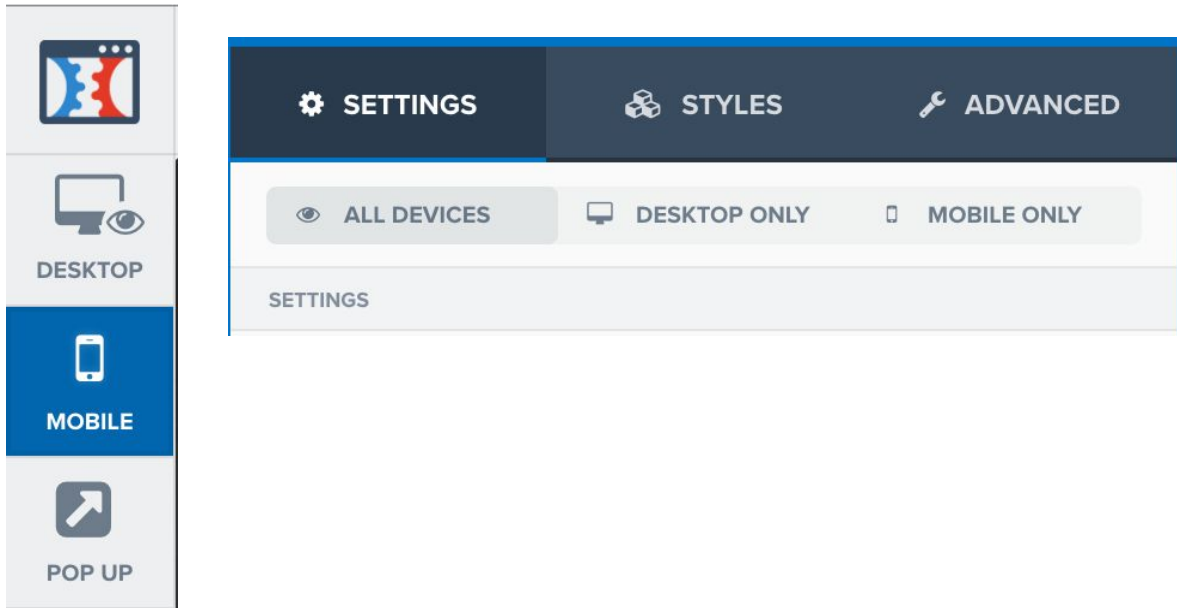
- ☐ “Input Forms” - Make sure they’re the right kind of form and you have the settings correct



- ☐ Buttons - Set the Button to the Correct Action (e.g. #submit-form)



- Mobile V.S. Desktop - Test ALL Images, Text, and Buttons.



- Email Testing - Check Your Funnel with a Test Email. You can use a Gmail or Google Apps email to create unique emails really simply... if your gmail is: YourName@Gmail.com... you can test with YourName+TestDATETIME@gmail.com Here's an example: YourName+Test07192319@Gmail.com

**Full Name**

Hakan Mikado

**Your Email**

Hakan+CFTEST06252327@projecthawk.com

**Phone Number**

8328004295

- Create an Exit Pop with LESS Info than you asked for before

# Sign Up To Get The Full Course Right Now!

Enter Your Full Name 	Enter Your Email Address 
NAME	EMAIL

**Yes, I am ready to get started today!**

SUBMITS THE PAGE

You will get a set of 7 follow up emails, We don't put you on a list.  
\* we will not spam, rent, or sell your information... \*

["I'm Not Ready to Give My Info. Give Me the Document Anyways"](#)

- 2 CONVERSION BOOSTERS!!!! 1) Tell them what you're actually going to do with their info... 2) and give them an option to get to your next page without actually giving their info


You will get a set of 7 follow up emails, We don't put you on a list.  
\* we will not spam, rent, or sell your information... \*

["I'm Not Ready to Give My Info. Give Me the Document Anyways"](#)

- Test that ALL 3 Functions above go to the next page or to your redirect override page  
Note: Leave the field blank to go to the next step in your funnel.

### ⚙ PAGE SETTINGS

#### REDIRECT OVERRIDE - BY-PASS NEXT PAGE IN FUNNEL

 ON SUBMIT GO TO:

- Check Email Sequences You set up to deliver your opt in and to follow up. (e.g. Automation e-mail sent, Contact added to Actionetics or SMS sent)

Optin Overview Automation Publishing

**Trigger These Events:** (Email/SMS/Actions)

EVERYONE

[Download] Funnel Testing Tool open editor immediately edit trash

+ Add New Action + Add New Email + Add New Sms Text

- Confirm your test email was sent to your list and is in ClickFunnels

<https://hackthisfunnel.com/testing> CONTACTS SALES SETTINGS

SHOWING CONTACTS FOR Last 30 Days All Funnel Steps

Download Contacts

VIEWING ALL CONTACTS FOR **LAST 30 DAYS** WITH **1 CONTACT** FOUND

Contact ↓ Signed Up ↓

**Hakan Mikado**  
Hakan+CFTEST06252327@projecthawk.com 3 minutes ago EDIT

- CONVERSION BOOSTER!!!! Have Support Chat Available on the Page (even if they're not live at that moment)

The image shows two examples of support chat forms. The left form, titled "Write a Message", is a multi-step form with fields for "Your name", "Email address", "Subject", "Core Brand\*" (a dropdown menu currently showing "- InVert Support"), and "Your message ...". It also includes a "Browse or drop files here" section and a "Submit Ticket" button. The right form, titled "Leave us a message!", features a message placeholder: "Our agents are unavailable right now. Sorry about that, but please leave us a message and we'll get right back." Below this are fields for "Name \*", "Email \*", and "Message \*", followed by a large grey button with a white checkmark.

### **3 Design Functions To Use In EVERY FUNNEL:**

- <https://fccdl.in/ZpT8bMtvu>